Wheat Fiber is an eco-friendly material choice in the promotional industry, offering a sustainable alternative to traditional plastics. Made from the natural by-products of wheat production, wheat fiber is a biodegradable and renewable resource that reduces the reliance on fossil fuels and minimizes environmental impact.

Promotional products made from wheat fiber can include pens, notebooks, coffee cups, and other items that are typically made from plastic. By opting for wheat fiber, companies can showcase their commitment to sustainability and waste reduction, as the material decomposes naturally over time, leaving no harmful residues.

The production process for wheat fiber involves collecting and processing the leftover stalks from wheat harvests, which are then mixed with biodegradable polymers to create a durable and versatile material. This process not only utilizes agricultural waste but also conserves resources by reducing the need for new materials.







Using wheat fiber for promotional items offers several advantages. It promotes the circular economy by turning agricultural waste into valuable products. It also reduces the carbon footprint associated with manufacturing new materials, contributing to a more sustainable promotional industry.

